

## Press Release CEATEC 2009

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### Filming CEATEC 2009 in 3D Video

Explore Media Group, an International HD and 3D Media Production Company attended CEATEC 2009 in Tokyo, Japan the second week in October 2009. The crew filmed parts of CEATEC 2009 in HD 3D using dual Sony Z1 HDV cameras using a customized parallel 3D rig and the cameras were synchronized using the LPC cam control DV1 LANC controller.

The Explore Media Group crew attended as Press and filmed various exhibits at CEATEC 2009 and during the Panasonic Press Tour in HD 3D. Video segments will be released on the 3DGuy.tv website in the near future.

Explore Media Group is the only known Media Production Company or Press Crew to ever film Japan's CEATEC Exhibition in HD 3D. A big focus for Explore Media Group was on all the prototype and up-and-coming 3D technologies between the different manufacture companies, especially Sony's Single Lens 3D Camera and Panasonic paving the way in 3D technology.

Crew from Explore Media Group who attended CEATEC 2009 included Al Caudullo, Executive Producer; Pat Caudullo, Camera and Grip; and Phil Claffey, Camera and Chief Editor. The Explore Media Group crew teamed up with Gary Merson, the HD Guru, for the exhibition.

Please stay tune to <http://ExploreMediaGroup.com> for additional Press Releases and the <http://3DGuy.tv> website for new 3D videos.

CEATEC (Combined Exhibition of Advanced Technologies) is held yearly in Tokyo, Japan as a Cutting-Edge IT and Electronics Comprehensive Exhibition. It is Asia's largest interactive exhibition of information on the communications, information, and imaging fields. The 2009 CEATEC dates were Tuesday, October 6th, 2009 until Saturday, October 10th, 2009 at Makuhari Messe 2-1 Nakase, Mihama-ku, Chiba, Japan. The exhibitors at CEATEC 2009 were composed of 590 companies and organizations including 263 exhibitors from 22 different countries. CEATEC 2009 drew in 150,302 registered visitors during the five-day exhibition.

CEATEC 2010 is already scheduled for Tuesday, October 5th, 2010 to Saturday, October 9, 2010 at Makuhari Messe.

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